

# CARLY CYLINDER



In 2009 at 26 years old, celebrity florist Carly Cylinder founded floral design studio Flour LA, Inc. bootstrapping her business entirely on her own. What started out as a delivery service based out of her small apartment grew into bicoastal, full-service studios. She used clever marketing strategies and free PR to create and leverage opportunities. Flour LA Inc specializes in large-scale events and installations for the beauty, fashion, and tech industries. Carly's first book THE FLOWER CHEF: A MODERN GUIDE TO DO-IT-YOURSELF FLORAL ARRANGEMENTS was published in March 2016 by Hachette Book Group and named Best Books of 2016 by Amazon Books. She has worked in nearly every major city doing luxury events.

## **Bio:**

*Owner, Flour LA, Inc & Best-Selling Author of The Flower Chef  
@theflowerchef*

Carly Cylinder is owner of acclaimed florist Flour LA, Inc with studios in LA, NYC, and Nashville. Her first book The Flower Chef was published in March 2016 by Hachette Book Group and named Best Books by Amazon. She is the host of The Flower Kitchen on Craftsy (NBC Universal). Vogue named Carly and Flour LA as one of the best design classes in the country.

**Previous Speaking:** Philadelphia Flower Show, San Francisco Home and Garden Show, UCLA Alumni, Green Festival, Apartment Therapy, Artisanal LA, Meredith Corporation, North Dallas Food Bank, Brooklyn Brainer, Forbes, Disneyworld International Flower and Garden Show, The Knot conference, Intrigued Experience, OC Fair, Utah Red Mountain Wholesale

**LIVE TV:** The Today Show, Home and Family, Creative Living, CBS, NBC, PBS, KTLA, local news shows in Los Angeles, New York, Connecticut

**Partnerships include:** Craftsy (NBC Universal), Living Spaces, Miracle Gro, 1800Flowers, AOL, Yahoo, Avery

## **THE FLOWER CHEF**

- #1 New Release on Amazon
- #1 Amazon Book Editor pick for Crafts, Hobbies, and Home
- #1 Amazon Best Spring Books pick
- #1 Bestseller in Flower Arranging, Crafts, Home, and Interior Design
- Named Best Books of 2016 by Amazon
- Featured in InStyle, Allure, Rachael Ray, Family Circle, LA Confidential, US Weekly, Florists Review, The Knot, The Nest, The New York Times and more

